



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT, MAYOR PRO-TEM
JACKIE HATLEY
MARY JEFFCOAT
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK’S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

AGENDA
August 1, 2019
8:30 A.M. – MYRTLE BEACH SPORTS CENTER

- CALL TO ORDER**.....
- INVOCATION**.....
- PLEDGE OF ALLEGIANCE**.....
- APPROVAL OF AGENDA**.....

REGULAR AGENDA

1st Reading Ordinance 2019-38 to amend Section 1 of Ordinance 2019-30, the 2019 – 20 Budget Ordinance, to adopt tax rates consistent with the 2019 Horry County reassessments and statutes governing the implementation of a reassessment.

In accordance with South Carolina laws providing for the equalization and reassessment of real property values, Horry County is conducting its five-year reassessment of property values. The reassessment is scheduled for implementation with the 2019 tax year, for which tax notices will be issued in October of this year. The County has recently sent notices, as required, to all property owners whose properties have increased in value by \$1,000 or more since the last reassessment, which was implemented in tax year 2014.

Following the establishment of reassessed property values, local governments are required to adjust their base tax rates for operations by a formula that should generate a tax levy that is roughly equal to the prior year’s levy when applied to properties that were taxed in the prior tax year. This establishes a new baseline on which to apply any additional operating millage levies for the new year.

For 2019-20, the City’s baseline tax rate for operations will be adjusted to 72.9 mills, which includes a “rollback rate” of 69.9 plus the 3-mill increase adopted in the provisional rate of the 2019-20 Budget Ordinance that Council adopted on June 11, 2019. No change is proposed in the debt service millage. As a result, total millage for tax year 2019 (Fiscal Year 2019-20) will be 78.9 mills.

Motion M2019-97 to authorize the City Manager to enter into an agreement for architectural services with the firm of LS3P related to the public spaces and venues in the proposed Arts and Innovation District.

As required by State law, LS3P was initially selected through a public Request for Qualification process. Based on that process, in June Council gave the Manager authority to negotiate a specific contract with this firm. LS3P's resulting proposal is an innovative one designed to take advantage of the economies of scale inherent in packaging together the design of these public improvements.

The proposal recognizes that some of the design work is relatively simple (the public plaza and non-habitable structures), some is of medium complexity (multi-family residential, and retail) and some is very complicated (performing arts center). The proposal also further recognizes that the size and cost of the structure is negatively correlated to the appropriate charge for architectural services (expressed as a percentage of construction costs). As a result, the proposal reflects that the percentage charged for architectural fees will go down as the construction price of the structure goes up.

In addition to these percentage charges, the proposal includes a flat fee of \$100,000 for "Advanced Planning" efforts. These efforts include documenting existing building edges, floor plans, size, and massing; as well as facilitating a number of public input sessions. Funds were provided in the current budget for these expenses.

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions". Subjects eligible for Executive Session include:

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- The receipt of legal advice relating to:
 - A pending, threatened, or potential claim.*
 - Other matters covered by the attorney-client privilege.*
 - Settlement of legal claims, or the position of the City in other adversary situations.**
- Discussions regarding development of security personnel or devices.*
- Investigative proceedings regarding allegations of criminal misconduct.*
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT